



## Newsletter – July 2023



Regional trainers gathering



Some of the Lexonik team at an event for Teesside Hospice



Steve from our USA team with James Ledger from the UK team

# Welcome

## You've made it.

It's finally time to turn thoughts to a little summer breather, and we wanted to take the opportunity to reach out and applaud you on another academic year completed.

So many of us at Lexonik have been on the frontline of teaching, and we remember just how intense it can be to have so many young eyes seeking your counsel and expertise relentlessly.

We hope you'll have a great holiday with your families, and that we will have the opportunity to catch up with you early in the Autumn term, in order to share more news about how we can help you and your school community.

Best wishes.

*Sarah*



Sarah  
Ledger in  
Dubai

## Global Growth

**If you follow our social media updates, you'll know we do a lot of work beyond the borders of the UK.**

This global activity has been happening at incredible pace throughout the last part of 2022 and beyond.

We have a close relationship with GL International and joined them for some training delivery in Dubai back in March. Such was the success of this, that we'll be back out to do it all over again in October.

The UAE has in fact become a strategic partner for literacy and reading, resulting in 8 GEMS schools in Dubai and Qatar and Abu Dhabi.

Over in the USA, we're delighted to say that we've set up Lexonik Inc.

Our colleague there, Steve, is making great strides and always welcomes connections with other US based schools.

Finally, we've very recently picked up our International School in Asia – specifically in Shanghai.

We'll keep you updated about this global growth, but of course, do feel free to mention us to any colleagues who may now be living and working overseas.

## Team Expansion

**It's been a great 12 months for growing and developing our own Lexonik team.**

We've taken on the wonderful James Roachford, who heads our marketing.

His team has expanded very recently, with the appointment of Alina, who will be managing our daily social activity, among other things.

We continue to grow our account management team, and have additionally taken a decision to bring in-house a Lead Developer, to keep us progressing with web and cloud innovation. We'll introduce Adam to you in a forthcoming newsletter.

Finally, if you happen to know of anyone who fancies a role with us as a regional trainer, please feel free to ask them to get in touch. We're keen to expand these roles around the UK and welcome former teachers or teaching assistants.

## DfE Success

**It was with such great excitement at the Lexonik HQ that we learned we had secured our first DfE grant, back in February.**

This allows us the opportunity to work with FE colleges in the North East, Yorkshire and Humber.

The project runs for three years in all, and so far we have nine colleges signed on to the initiative.

## Training Progress

So many of you tell us how much you value training opportunities with our team, so we've been trialling a number of training events, for 20 delegates.

These have been tested with both Leap and Advance and have proved enormously popular.

Look out for more details about these sessions in due course.



Regional trainers gathering



Sarah Ledger at an event to officially recognise our role as corporate partner to Teesside Hospice

## Baby News

### Lexonik had a baby!

We'd like to share a cheery congratulations note, to share that our colleague Erin has had a beautiful baby boy.

Felix was born on 1st February and we're absolutely thrilled for Mum and the wider family.

## Charity Partnership

We are thrilled to share the news that we are now a corporate partner with Teesside Hospice and have sponsored the upcoming Santa Run, which takes place in December.

Supporting our community, and the work of the voluntary sector in the north east, matters hugely to us as a business, so we're delighted that this collaboration is happening.

We'll keep sharing updates about the Santa Run, and you can also expect details of how our very own Phil Luke and our colleague Kate Jones will be running the Great North Run for this incredibly important cause.



## Stay in Touch

Please feel free to get in touch with us throughout the holiday period, or to arrange a conversation or visit as soon as you return to the classroom.

You can reach us by emailing [enquiries@lexonik.co.uk](mailto:enquiries@lexonik.co.uk)

In the meantime, stay abreast of our updates on our social media channels.